



Hawaiian Airlines Presents the 32nd Annual Made in Hawai‘i Festival

Tickets go on sale and stage schedule announced to the public today!

FOR IMMEDIATE RELEASE

Honolulu, HI – August 01, 2026– Tickets are now on sale for Hawaiian Airlines presents the 32nd Annual Made in Hawai‘i Festival! Today we also unveil the stage schedule for Aug. 20-23, 2026, featuring multiple levels of entertainment, talk story sessions, fashion shows and cultural showcases.

Attendees will peruse the largest Made in Hawaii festival ever spanning 300,000 square feet on two floors, more than 800 made in Hawai‘i vendor booths from the state’s most talented local artisans, makers and entrepreneurs. This year, the festival will feature an impressive array of nearly 150 new vendors from across the state launching brand new products, exclusive to the Made in Hawai‘i Festival.

Additional exciting details include:

1. For the first time, the Made in Hawai‘i Festival is expanding to include two exclusive shopping nights before the general admission weekend. Thursday's **VIP Access Night Presented by Huaka‘i by Hawaiian** offers Buyers, Sponsors, VIPs and a limited number of public VIP ticket holders' premium early access to shop, connect with vendors and get the first look at new products. Friday's **Preview Night** opens the festival to the public, giving attendees the opportunity to shop, discover new products and enjoy exclusive launches before the busy weekend crowds.

2. This year’s Made in Hawai‘i Festival will shine a spotlight on contemporary island fashion with runway fashion shows featuring three of Hawai‘i’s most celebrated designers: **Ki-Ele**, **LexBreezy**, and **Simply Sisters by Lola**. Each show will offer a fresh look at how aloha attire continues to evolve. Attendees will experience firsthand the creativity, craftsmanship, and stories woven into each piece—representing the heart of Hawai‘i’s fashion community.

2. New this year, festival attendees can enjoy a diverse lineup of programming on the **Main Stage** and **Third Floor Concourse Stage**, including appearances by renowned Hawai‘i chefs, musicians, artists, designers, business leaders and cultural practitioners.



3. The festival will showcase some of Hawai'i's most celebrated musicians, including Brother Noland, Jerry Santos, Mālie Lyman, multiple **2026 Nā Hōkū Hanohano Award-winning entertainers** Ei Nei (Album/Group of the Year) and Kala'e Camarillo & Anthony Pfluke.

Thursday, August 20

Public Hours: 6:30 p.m. – 10:00 p.m.

VIP Access Night presented by Huaka'i by Hawaiian

7:00 p.m. Chef Demonstration – Chef Sean Congdon (Aloha Culinary Group) (*Main Stage*)

7:30 p.m. Talk Story with Kilo Summit – *Storytelling Through Authenticity* featuring Poi Dawg, CNR Boy, Holden's Bootleg Emporium and Ho'ola'i (*Third Floor Concourse*)

8:00 p.m. Entertainment – Ei Nei (*Main Stage*)

8:30 p.m. Entertainment – Brother Noland (*Third Floor Concourse*)

Friday, August 21

Public Hours: 6:30 p.m. – 10:00 p.m.

6:30 p.m. Entertainment – Brother Noland (*Third Floor Concourse*)

7:00 p.m. Chef Demonstration – Chef Jeremy Choo (King's Hawaiian) (*Main Stage*)

7:30 p.m. Talk Story with Kilo Summit – *The Kilo Summit Vision* featuring the Kilo Summit Founders (*Third Floor Concourse*)

8:00 p.m. Talk Story with Kilo Summit – *Design as Identity* featuring Sig Zane, FITTED and Kealopiko (*Third Floor Concourse*)

8:00 p.m. Entertainment – Kala'e Camarillo & Anthony Pfluke (*Main Stage*)

9:00 p.m. Entertainment – Live Music (Kilo Summit) (*Third Floor Concourse*)

Saturday, August 22

Public Hours: 8:00 a.m. – 10:00 p.m.



- 9:00 a.m.** Talk Story with Kilo Summit – *Origin Story* featuring Kimi Werner (*Third Floor Concourse*)
- 10:00 a.m.** Chef Demonstration – Chef Steve Balantac (Hula Grill) (*Main Stage*)
- 10:00 a.m.** Talk Story with Kilo Summit – *Surf, Skate & Street* featuring Chris Miyashiro, Bryce Baker, Fiber Workshop, Kekoa Cazimero and Brockton Komada (*Third Floor Concourse*)
- 11:00 a.m.** Chef Demonstration – Hawaiian Airlines Executive Chef Dell Valdez (Vein at Kaka‘ako) (*Main Stage*)
- 11:00 a.m.** Demonstration – Kaimanu Composites: Custom Canoe Shaping (*Third Floor Concourse*)
- 12:00 p.m.** Chef Demonstration – Foodland Featured Chef Keoni Chang (*Main Stage*)
- 12:00 p.m.** Talk Story with Kilo Summit – *What It Means to Be Made in Hawai‘i* featuring Kū Project, Kāko‘o ‘Ōiwi, Hana Pua and Sing Cheong Bakery (*Third Floor Concourse*)
- 1:00 p.m.** Chef Demonstration – Mahi Pono Featured Chef Vikram Garg (UMI & Masala Maya) (*Main Stage*)
- 1:00 p.m.** Talk Story with Kilo Summit – *The Collaborative Formula* featuring Honolulu Pawn Shop, Kicks HI and Zen (*Third Floor Concourse*)
- 2:00 p.m.** Entertainment – Kani Ka Pila Grille Talent Search (*Main Stage*)
- 2:00 p.m.** Demonstration – Two Ladies Kitchen (*Third Floor Concourse*)
- 3:00 p.m.** Entertainment – Jazlyn Noelani (*Main Stage*)
- 4:00 p.m.** Talk Story with Kilo Summit – *FITTED: Born Here, Built Here* featuring Keola and Rene (*Third Floor Concourse*)
- 5:00 p.m.** Talk Story with Kilo Summit – *Wahine Who Build* featuring FOR, Ho‘ola‘i, Hanja Designs, Kimi Werner, Punky Aloha and Alikaleo Park (*Third Floor Concourse*)
- 6:00 p.m.** Fashion Show – Ki-Ele (*Main Stage*)
- 6:00 p.m.** Talk Story with Kilo Summit – *Stories Through Art* featuring Aaron Kai, Corey Taum, Kamea Hadar, Koloikeau Anthony, Bryce Baker and Chris Miyashiro (*Third Floor Concourse*)
- 7:00 p.m.** Entertainment – Bobby Moderow Jr. & Kawika Kahiapo (*Main Stage*)
- 7:00 p.m.** Demonstration – Hawai‘i Sports Museum: Custom Jersey Making (*Third Floor Concourse*)
- 8:00 p.m.** Entertainment – Jerry Santos & Kamuela Kimokeo (*Main Stage*)
- 8:00 p.m.** Entertainment – Live Music (Kilo Summit) (*Third Floor Concourse*)
- 9:00 p.m.** Entertainment – Live Music (Kilo Summit) (*Third Floor Concourse*)

Sunday, August 23

Public Hours: 8:00 a.m. – 7:00 p.m.



- 8:00 a.m.** Entertainment – Live Music (Kilo Summit) *(Third Floor Concourse)*
- 9:00 a.m.** Talk Story with Kilo Summit – *Origin Story* featuring Sig Zane & Kuhao Zane *(Third Floor Concourse)*
- 10:00 a.m.** Chef Demonstration – Featured Chef (Sponsored by DBEDT) *(Main Stage)*
- 10:00 a.m.** Talk Story with Kilo Summit – *Wellness* featuring Po‘ai by Pono Potions and the Coconut Rhinoceros Beetle Response Team *(Third Floor Concourse)*
- 11:00 a.m.** Chef Demonstration – Hawaiian Airlines Featured Chef Sheldon Simeon (Tiffany's Restaurant & Bar and Tin Roof Maui) *(Main Stage)*
- 11:00 a.m.** Talk Story with Kilo Summit – *Music Industry of Hawai‘i* featuring China Town Social Club, Trust Me Island Wide, Alx Kawakami and Kimo Kennedy *(Third Floor Concourse)*
- 12:00 p.m.** Chef Demonstration – Chef Rob Abad (Ali‘i Fish Market) *(Main Stage)*
- 12:00 p.m.** Demonstration – *Form and Function* with Neil Kamimura *(Third Floor Concourse)*
- 12:00 p.m.** Entertainment – Trust Me Brunch (Trust Me Island Wide) *(Third Floor Concourse)*
- 1:00 p.m.** Talk Story with Kilo Summit – *Taste of Kilo* featuring Sheldon Simeon, Kimi Werner, Neil Kamimura and Neale Asato *(Third Floor Concourse)*
- 1:00 p.m.** Fashion Show – Lex Breezy & Simply Sisters *(Main Stage)*
- 1:45 p.m.** HFIA, Servco, Hawaii FoodBank and The FoodBasket Check Presentation *(Main Stage)*
- 2:00 p.m.** Talk Story with Kilo Summit – *Hawai‘i in the World* featuring Honolulu Pawn Shop and in4mation *(Third Floor Concourse)*
- 2:00 p.m.** Entertainment – Kupaoa *(Main Stage)*
- 3:00 p.m.** Entertainment – Mark Yamanaka *(Main Stage)*
- 3:00 p.m.** Entertainment – Live Music (Kilo Summit) *(Third Floor Concourse)*
- 4:00 p.m.** Entertainment – Malie Lyman *(Main Stage)*

**The schedule is subject to change without notice.*

Hawaiian Airlines Presents the 32nd Annual Made in Hawai‘i Festival

When:



Aug. 20-23, 2026

Thursday, Aug. 20| 6:30pm-10pm *VIP Access Night presented by Huaka 'i by Hawaiian*

Friday, Aug. 21| 6:30pm-10pm Preview Night

Saturday, Aug. 22| 8am-10pm

Sunday, Aug. 23| 8am-7pm

Where:

Hawai'i Convention Center

Exhibit Halls I, II & III and 3rd Floor

1801 Kalākaua Ave.

Honolulu, HI 96815

Tickets:

Tickets now on sale to the general public at www.madeinhawaiifestival.com

Thursday, Aug. 20 VIP Tickets \$25

Friday, Aug. 21 Preview Tickets \$20

Saturday, Aug. 22 General Admission \$9

Sunday, Aug. 23 General Admission \$8

Shuttle Priority Pass Ticket \$6 (Saturday and Sunday only; from off-site parking lots).

For more information visit www.madeinhawaiifestival.com

Media Contact:

Interested media who would like onsite access at the event must fill out a Media Access Form in advance to be added to the daily media list. There will be no designated media parking onsite.

Media Access Form:



<https://forms.gle/vdzfoU9irFLGdMFZ8>

Olena Heu

Pr@madeinhawaiifestival.com

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About the Made in Hawai'i Festival

The Made in Hawai'i Festival is the state's most-loved and largest festival of its kind, featuring more than 700 vendor booths and showcasing thousands of locally made products, including food, art, apparel, jewelry, home goods, and more. Since its start, the MIHF has been proudly produced by the Hawai'i Food Industry Association (HFIA).

Proceeds from the Made in Hawai'i Festival support HFIA's mission to build a strong, sustainable, and resilient food industry in Hawai'i. Our 2026 charity partners are the Hawai'i Foodbank and The Food Basket (Hawai'i Island's Foodbank) DA BUX program, which helps make healthy, locally grown food more affordable for families in need. For more information, visit www.MadeinHawaiiFestival.com.

About Alaska, Hawaiian and Horizon

Alaska Airlines, Hawaiian Airlines and Horizon Air are subsidiaries of Alaska Air Group, and McGee Air Services is a subsidiary of Alaska Airlines. We are a global airline with hubs in Seattle, Honolulu, Portland, Anchorage, Los Angeles, San Diego and San Francisco. We deliver remarkable care as we fly our guests to more than 140 destinations throughout North America, Latin America, Asia, the Pacific and Europe. Guests can book travel at alaskaair.com and hawaiianairlines.com. Alaska and Hawaiian are members of the oneworld alliance. Members of our [Atmos Rewards](#) loyalty program can earn and redeem points with oneworld airlines and our additional global partners that serve over 1,000 worldwide destinations. Learn more about what's happening at Alaska and Hawaiian at news.alaskaair.com. Alaska Air Group is traded on the New York Stock Exchange (NYSE) as "ALK."

About Central Pacific Bank



Central Pacific Bank (CPB) is built on a legacy of determination and a mission of unwavering support for all of Hawai'i's people. Our founders were World War II Nisei veterans who valiantly fought for our country, only to be denied financial services when they returned home. With that motivation, they created CPB in 1954 with community and equality at the forefront, ensuring no deserving member of our community would be overlooked. This spirit of equity and service continues to guide us today.

The Made in Hawai'i Festival provides a powerful platform for our local small businesses and entrepreneurs to thrive. As a long-standing leader in small business advocacy, CPB is proud to be the "Official Bank of the Made in Hawai'i Festival," providing critical financial resources that help local vendors participate and succeed in this signature event.

We are more than a bank, we are a dedicated partner in your journey, carrying forward the courage of our founders to help customers achieve their dreams. Experience the difference of a bank built for the community, by the community.

Our commitment to excellence has earned national recognition for customer satisfaction, trust, and security. Whether you are launching a business, purchasing a home, or securing your family's future, our team puts your needs first. To learn more about our services, please visit cpb.bank or stop by any of our 27 locations to speak with us. We got you!

About Mahi Pono

Mahi Pono is a local Maui farming company that owns and operates approximately 41,000 acres of agricultural land in Central Maui. It was created in 2018 in a joint venture between Pomona Farming LLC, a California-based agricultural group, and the Public Sector Pension Investment Board (PSP Investments), one of Canada's largest pension investment managers. Mahi Pono is committed to practicing sustainable agriculture, to growing food for local consumption, to the responsible use of natural resources, and to providing high quality agricultural employment. For more information, visit www.MahiPono.com.

About the Department of Business, Economic Development and Tourism (DBEDT)

DBEDT is Hawaii's resource center for economic and statistical data, business development opportunities, energy and conservation information, and foreign trade advantages. DBEDT's mission is to achieve a Hawaii economy that embraces innovation and is globally competitive, dynamic and productive, providing opportunities for all Hawaii's citizens. Through its attached agencies, the department fosters planned community development, creates affordable workforce housing units in high-quality living environments, and promotes innovation-sector job growth.



About the Business Development and Support Division (BDSD)

The Business Development and Support Division of DBEDT promotes industry development and economic diversification by supporting existing and emerging industries in Hawaii, attracting new investment and businesses to the state, increasing exports of Hawaii-made products, and enhancing Hawaii's position in the international marketplace. Learn more at: <https://invest.hawaii.gov>.