



## Hawaiian Airlines Presents the 31<sup>st</sup> Annual Made in Hawai‘i Festival

*Tickets go on sale to the public today!*

### FOR IMMEDIATE RELEASE

**Honolulu, HI – August 01, 2025** – Tickets are now on sale for Hawaiian Airlines presents the 31st Annual Made in Hawai‘i Festival! Today we also unveil the stage schedule for Aug. 15-17, 2025 along with added important updates.

Attendees will peruse more than 700 made in Hawai‘i vendor booths from the state’s most talented local artisans, makers and entrepreneurs. This year, the festival will feature an impressive array of nearly a hundred new vendors from across the state launching brand new products, exclusive to the Made in Hawai‘i Festival.

Additional exciting details include:

1. This year’s Made in Hawai‘i Festival will shine a spotlight on contemporary island fashion with runway fashion shows featuring three of Hawai‘i’s most celebrated designers: **Kākou Collective**, **LexBreezy**, and **Simply Sisters by Lola**. Each show will offer a fresh look at how aloha attire continues to evolve. Attendees will experience firsthand the creativity, craftsmanship, and stories woven into each piece—representing the heart of Hawai‘i’s fashion community.
2. Savor the flavors of the islands with on-stage live cooking demonstrations and tastings by some of Hawai‘i’s most innovative culinary talents. Sought after chefs include Hawaiian Airlines featured **Chef Jason Peel of Nami Kaze**, known for his inventive local fare, and **Chef Keaka Lee of Kapa Hale**, celebrated for blending modern techniques with Hawaiian flavors. Adding a unique twist to the stage lineup, **HGTV’s Tristyn and Kamohai Kalama** from *Renovation Aloha* will make a special appearance with American Floor & Home.
3. We're thrilled to announce we have elevated our efforts to support Hawaii’s hungry partnering with both the Hawaii Foodbank and The Food Basket (Hawai‘i Island’s Foodbank) DA BUX program, as our selected charities for this year's Made in Hawai‘i Festival! Additionally, Servco Foundation will match donation funds up to \$15,000. When attendees purchase their festival tickets, you’ll have the opportunity to donate directly at checkout and make an impact statewide to tackle hunger in Hawaii.



#### UPDATE: Important Change to Line Configuration

The Made in Hawaii Festival has announced a change in the line configuration for the 2025 event. Contrary to what was previously shared, **the line will now begin forming at the main entrance of the Hawaii Convention Center and will run along Atkinson Drive, as it did last year.** Attendees are encouraged to plan accordingly. All other event details remain the same.

#### **What:**

Hawaiian Airlines Presents the 31st Annual Made in Hawai'i Festival

#### **When:**

Aug. 15-17, 2025

- Friday, Aug. 15| 8 a.m. – 10 a.m. Buyers Hours; 10 a.m. – 8 p.m. Public Hours
- Saturday, Aug. 16| 9 a.m. – 8 p.m.
- Sunday, Aug. 17| 9 a.m. – 5 p.m.

#### **Where:**

Hawai'i Convention Center

Exhibit Halls I, II & III  
1801 Kalākaua Ave.  
Honolulu, HI 96815

#### **Tickets:**

\$8 for all-day access to the festival. Tickets: [www.madeinhawaiifestival.com](http://www.madeinhawaiifestival.com)

#### **STAGE SCHEDULE**

Friday, Aug. 15 (public hours 10 a.m. – 8 p.m.)

11:00 a.m. Chef Demonstration – Hawaiian Airlines sponsored Chef Jason Peel (Nami Kaze)

12:00 p.m. Chef Demonstration – Chef Yoko Engelhardt (Mana Sandwiches)



1:00 p.m. Chef Demonstration – Chef Jon Tamashiro and Bartender Jessica Grant (Pitch Sportsbar), sponsored by Mahi Pono  
2:00 p.m. Entertainment – Jerry Santos & Kamuela Kimokeo  
3:00 p.m. Entertainment – Kūpaoa  
4:00 p.m. Entertainment – Melveen Leed  
5:00 p.m. Fashion Show – Kākou Collective  
6:00 p.m. Entertainment – Keilana

Saturday, Aug. 16 (public hours 9 a.m. – 8 p.m.)

10:00 a.m. Chef Demonstration – Chef Chatchai Boonkloy “Nong”, (Noi Thai Cuisine)  
11:00 a.m. Chef Keoni Chang, sponsored by Foodland  
12:00 p.m. Chef Demonstration – Chef Paul Rivera (Hula Grill)  
1:00 p.m. Entertainment – American Floor & Home Talks Story w/ Tristyn & Kamohai Kalama  
2:00 p.m. Entertainment – Kani Ka Pila Grille Winners + Bobby Moderow, Jr. & Kawika Kahiapo  
3:00 p.m. 18<sup>th</sup> Annual Kani Ka Pila Grille Talent Search – Presented by Outrigger Resorts & Hotels  
6:30 p.m. Fashion Show – LexBreezy & Simply Sisters by Lola

Sunday, Aug. 17 (public hours 9 a.m. – 5 p.m.)

11:00 a.m. Chef Demonstration – Chef Kealoha Domingo (LCC ‘Aina to Makeke Program)  
12:00 p.m. Chef Demonstration – Chef Keaka Lee (Kapa Hale)  
1:00 p.m. Entertainment – Taimane  
1:45 p.m. Announcement– Servco Foundation check presentation  
2:00 p.m. Entertainment – Ei Nei

*\*Schedule is subject to change, stage presentations are allotted 30min each, time on-stage may vary.*

**Made in Hawai‘i Festival Beer Garden**

The Made in Hawai‘i Festival Beer Garden sponsored by Island Distributing and KoHana Rum will be available to ticket holders ages 21 and older.

- Beer Garden hours:



- Friday, Aug 15: 8am – 10am (Buyers Hours)
- Friday, Aug 15: 10am- 8pm
- Saturday, Aug 16: 11am – 8pm
- Sunday, Aug 17: 11am - 5pm

For the event schedule, ticket purchasing links and more information visit [www.madeinhawaiifestival.com](http://www.madeinhawaiifestival.com)

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**About the Made in Hawai'i Festival**

The Made in Hawai'i Festival is the state's most-loved and largest festival of its kind, featuring more than 700 vendor booths and showcasing thousands of locally made products, including food, art, apparel, jewelry, home goods, and more. Since its inception, the MIHF has been proudly produced by the Hawai'i Food Industry Association (HFIA).



Recognized as an economic incubator, the MIHF helps grow local businesses by providing unmatched exposure to wholesale buyers, media, and a diverse customer base of approximately 70,000 attendees. In 2024 alone, the MIHF generated over \$10 million in sales for Hawai'i businesses—enabling many local entrepreneurs to scale, reinvest, and expand their reach. It is also the only statewide event that vets all vendors for Made in Hawai'i compliance, protecting the integrity of local entrepreneurs and ensuring that products sold truly reflect the quality and creativity of our islands.

Proceeds from the Made in Hawai'i Festival support HFIA's mission to build a strong, sustainable, and resilient food industry in Hawai'i. Our 2025 charity partners are the Hawai'i Foodbank and The Food Basket (Hawai'i Island's Foodbank) DA BUX program, which helps make healthy, locally grown food more affordable for families in need. For more information, visit [www.MadeinHawaiiFestival.com](http://www.MadeinHawaiiFestival.com).

### **About Alaska Air Group**

Alaska Airlines, Hawaiian Airlines and Horizon Air are subsidiaries of Alaska Air Group, with McGee Air Services a subsidiary of Alaska Airlines. With hubs in Seattle, Honolulu, Portland, Anchorage, Los Angeles, San Diego and San Francisco, we deliver remarkable care as we fly our guests to more than 140 destinations throughout North America, Latin America, Asia and the Pacific. Alaska is a member of the oneworld Alliance with Hawaiian scheduled to join in 2026. With oneworld and our additional global partners, guests can earn and redeem miles for travel to over 1,000 worldwide destinations. Guests can book travel at [alaskaair.com](http://alaskaair.com) and [hawaiianairlines.com](http://hawaiianairlines.com). Learn more about what's happening at Alaska and Hawaiian. Alaska Air Group is traded on the New York Stock Exchange (NYSE) as "ALK."

### **About Central Pacific Bank**

The Made in Hawai'i Festival supports our local small businesses and entrepreneurs, not just survive, but thrive. Likewise, CPB has a 70-year legacy of helping all of Hawai'i's people and believes the greater diversity in the economy, the greater it is for the community as a whole. In fact, no other Hawaii bank does more to help small businesses than Central Pacific Bank. That's why CPB is pleased to be the "Official Bank of the Made in Hawaii Festival," providing financial resources for businesses to participate in the MIHF. But its support of small business does not stop there. CPB founded the groundbreaking WE by Rising Tide program for women business



owners providing the knowledge, networking, and resources they need to take their operations to new heights. During the pandemic, CPB made more PPP loans to businesses than all other local banks. CPB is proud to have been recognized by the U.S. Small Business Association Hawaii District Office with the most awards and honors for making more loans to small businesses than all the other local banks combined. In addition, CPB was named to the 2024 list of America's Best Regional Banks and Credit Unions by Newsweek because of the trust we inspire and our exceptional customer service. These are just a few of the reasons why CPB is where people like banking. Mahalo to the Made in Hawaii Festival organizers for creating an event that truly showcases the creative talents and exquisite craftsmanship that is unique to our islands and the aloha spirit. Visit [www.cpb.bank](http://www.cpb.bank)

### **About Mahi Pono**

Mahi Pono is a local Maui farming company that owns and operates approximately 41,000 acres of agricultural land in Central Maui. It was created in 2018 in a joint venture between Pomona Farming LLC, a California-based agricultural group, and the Public Sector Pension Investment Board (PSP Investments), one of Canada's largest pension investment managers. Mahi Pono is committed to practicing sustainable agriculture, to growing food for local consumption, to the responsible use of natural resources, and to providing high quality agricultural employment. For more information, visit [www.MahiPono.com](http://www.MahiPono.com).

### **About the Department of Business, Economic Development and Tourism (DBEDT)**

DBEDT is Hawaii's resource center for economic and statistical data, business development opportunities, energy and conservation information, and foreign trade advantages. DBEDT's mission is to achieve a Hawaii economy that embraces innovation and is globally competitive, dynamic and productive, providing opportunities for all Hawaii's citizens. Through its attached agencies, the department fosters planned community development, creates affordable workforce housing units in high-quality living environments, and promotes innovation-sector job growth.

### **About the Business Development and Support Division (BDSD)**

The Business Development and Support Division of DBEDT promotes industry development and economic diversification by supporting existing and emerging industries in Hawaii, attracting new investment and businesses to the state, increasing exports of Hawaii-made products, and enhancing Hawaii's position in the international marketplace. Learn more at:

<https://invest.hawaii.gov>.



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