



2025 MADE IN HAWAII FESTIVAL VENDOR PACKET

**HAWAII CONVENTION CENTER
KAMEHAMEHA HALLS I, II & III
AUGUST 15 - 17, 2025**

FRIDAY, AUGUST 15TH

8:00 a.m. - 10:00 a.m. - WHOLESALE BUYER HOURS

10:00 a.m. - 8:00 p.m.

SATURDAY, AUGUST 16TH

9:00 a.m. - 8:00 p.m.

SUNDAY, AUGUST 17TH

9:00 a.m. - 5:00 p.m.

Tickets Sales Begin August 1, 2025 | MadeinHawaiiFestival.com
General Admission \$8.00, Children 6 years Old & Under FREE



TABLE OF CONTENTS

Introduction.....	2
Marketing Opportunities.....	3
Important Dates.....	4
Contacts.....	5
Useful Links.....	5
Hours of Operation.....	6
Vendor Badges.....	6
Vendor Booth Package Inclusions.....	7
Requirements for Food & Beverage Vendors.....	8
Booth Layout & Customer Lines.....	9
Vendor Parking.....	9
Media Coverage.....	10
Social Media.....	10
Security.....	11
Product Restocking.....	11
Vendor Load In.....	12 – 17
Loading Dock.....	18
Vendor Load Out.....	19
Vendor Resources.....	21 - 29
Hawaiian Airlines	21 – 24
Ala Moana Hotel.....	25
CPB.....	26
DBEDT.....	27
Mahi Pono.....	28
JPG.....	29



INTRODUCTION

Aloha Made in Hawai'i Festival Vendors,

We're excited to welcome you to the 31st Made in Hawai'i Festival as a 2025 participating vendor! Many of you are returning, and for some that relationship with the Festival has lasted decades; we are tremendously thankful for your continued partnership, and for being a part of the fabric of the Festival's historical success. To our new vendors, welcome to our `ohana!

Together, we will host approximately 70,000 guests over a whirlwind 3 days of activity, showcasing thousands of local products including food, fashion, handmade crafts, jewelry, books, and much more. As there have been many changes to the Festival this year, we ask that you please read this document in its entirety to ensure you have all important vendor information.

As we prepare for another vibrant Festival, we want to mahalo each of you for being part of what makes this event so special. The heart of Made in Hawai'i has always been about creating opportunity and visibility for the outstanding local vendors, small businesses, and craftspeople of our islands. We kindly remind everyone that all products sold at the Festival must meet the requirement of having at least 51% of their value assessed as locally made. This standard is not only a reflection of our name—it is the foundation of the Festival's mission and integrity.

To uphold that integrity, we want to be clear that any vendor found offering products for sale that have not been previously submitted through our valuation forms, and/or place products for sale that are known to fall below the required 51% Hawai'i-made value, will be asked to remove those items from their booth. The Festival reserves the right to enforce this standard, and in some cases, vendors may be excluded from future participation.

We respectfully ask all vendors to take personal responsibility in ensuring compliance with these guidelines, which protect the reputation of the Festival and our trust within our community. Your kōkua in maintaining these standards is greatly appreciated.

We deeply appreciate your continued commitment to upholding the spirit and authenticity of the Made in Hawai'i Festival.

Mahalo nui loa,
Hawai'i Food Industry Association & The Made in Hawai'i Festival Management Team



VENDOR MARKETING OPPORTUNITIES

The Festival offers numerous opportunities for marketing exposure, including our print program and digital placement. Advertising opportunities can be purchased through the vendor portal [HERE](#). Purchase deadline is July 11, 2025 and all vendor ads/content need to be emailed to sponsorship@madeinhawaiifestival.com by July 16, 2025.

Full Page Program Ad | \$880

5.75" x 8.75" Full bleed, includes the .25" trim around the edges.

4.5" x 7.75" no bleed

Half Page Program Ad | \$670

4.5" x 3.75" no bleed

Eighth Page Program Ad | \$440

4.5" x 1.875 no bleed

30-minute Stage Time | \$1235

Customizable. Fashion show, food product demos, on-stage advertising, product pitches, etc. Spaces limited and subject to availability.

MIHF Website Video/Digital Ad | \$1235

Your video or digital ad posted on the Made in Hawai'i Festival's website.

MIHF Email Newsletter Banner Ad | \$1235

Your ad on one email newsletter distributed to thousands of recipients.

Digital Ad | \$985

1920 x 1080 HD - Each ad will have a 10 second spot looped all Festival long on four monitors.

MIHF Social Media Boosted Ad | \$740

Your social media ad boosted on the Made in Hawai'i Festival's social media platforms.

Product Placement | \$616

Your brand will be featured and/or worn by our Spokesperson/Emcee during at least one TV interview or on social media. Spaces limited. Subject to availability and fit. Products due by July 29, 2025. Mail to: Lilikoi Ladies LLC P.O. Box 37853 Honolulu, HI 96837.

Ads must be print ready. Design/formatting are not included. For more information, send an email to sponsors@madeinhawaiifestival.com.



2025 MADE IN HAWAII FESTIVAL IMPORTANT DATES

Wednesday, July 9, 2025	Deadline to indicate preference on business name for booth ID sign (if name should appear any differently from your vendor booth name in ConventionForce portal). Send an email to helpdesk@icshawaii.net .	
Friday, July 11, 2025	Deadline to purchase Vendor Marketing Opportunities.	
Wednesday, July 16, 2025	Deadline to submit print ready ads/content to sponsors@madeinhawaiifestival.com .	
Tuesday, August 1, 2025	ICS show services deadline - confirm choice of table size, and any additional products for purchase with discount.	
Friday, August 8, 2025	ICS show services deadline - first shipping deadline (freight received after this late incurs a 30% late fee).	
Wednesday, August 13, 2025	Vendor Load-In Hours <i>*Please see Vendor load-in schedule for details.</i>	8:00 a.m. - 8:00 p.m.
Thursday, August 14, 2025	Vendor Load-In Hours <i>*Please see Vendor load-in schedule for details.</i>	8:00 a.m. - 8:00 p.m.
Friday, August 15, 2025	Doors Open for Vendors MIHF - Wholesale Buyer Hours MIHF - Open to Public	6:00 a.m. 8:00 a.m. - 10:00 a.m. 10:00 a.m. - 8:00 p.m.
Saturday, August 16, 2025	Doors Open for Vendors MIHF - Open to Public	7:00 a.m. 9:00 a.m. - 8:00 p.m.
Sunday, August 17, 2025	Doors Open for Vendors MIHF - Open to Public Vendor Load-Out Hours	7:00 a.m. 9:00 a.m. - 5:00 p.m. 5:15 p.m. - 8:00 p.m.



CONTACTS

General & Vendor Inquiries	Gabrielle, Nicole & Adam	808-781-3001	exhibitors@madeinhawaiiifestival.com gabrielle@madeinhawaiiifestival.com <i>*Email access during Festival hours will be limited. Please text during Festival hours for urgent matters.</i>
PR & Social Media Manager	Olena		pr@madeinhawaiiifestival.com
Sponsorship	Kim & Anna	808-225-7390	info@madeinhawaiiifestival.com sponsors@madeinhawaiiifestival.com
Venue - HCC	Sisilia Po'oi	808-943-3553	spooi@hccasm.com
Service Provider	International Convention Services (ICS)	808-832-2430	helpdesk@icshawaii.net

USEFUL LINKS

MIHF Website <i>*Entertainment schedule, floor plan, event info., etc.</i>	https://madeinhawaiiifestival.com/
MIHF Ticket Purchase <i>*Tickets go on sale August 1, 2025.</i>	https://madeinhawaiiifestival.com/ <i>This link will also be on the MIHF website.</i>
MIHF Vendor Portal	https://portal.conventionforce.com/index.cfm?aid=634
MIHF 2025 Floor Plan - Vendor View <i>*Real-time view.</i>	https://conventionforce.com/map/index.cfm?bidid=17999



HOURS OF OPERATION

All Vendors shall remain open throughout the full Festival hours of operation and are responsible for having their booth staffed, REGARDLESS OF PRODUCT AVAILABILITY. All Vendors are also required to be open during Buyers Hours on Friday, August 15th from 8:00 a.m. - 10:00 a.m. **Closing or early abandonment of the contracted booth space before the established closing time may result in a \$150 fine and will jeopardize future participation in the Made in Hawai`i Festival.**

Friday, August 15th	Saturday, August 16th	Sunday, August 17th
8:00am-10:00am - Buyer Hours 10:00am - 8:00pm	9:00 a.m. - 8:00 p.m.	9:00 a.m. - 5:00 p.m.

VENDOR STAFF REGISTRATION

Upon arrival at the Hawai`i Convention Center, please proceed through the loading dock, entering through the center doors into the Exhibit Hall where we'll find the Vendor Kokua Desk. Our Festival staff and volunteers will assist with:

- Checking in your booth and assisting with questions
- Issuing your assigned vendor badges
- Reviewing a Festival map
- Provided with WiFi information

VENDOR BADGES

Vendor badges will be available for pick-up from the Vendor Kokua Desk during Festival load-in hours. As a reminder:

- Vendor badges must be worn at all times while on Hawai`i Convention Center premises
- Failure to present a badge can result in removal from the Festival
- Lost or stolen badges will not be replaced.

Vendor Badge/Ticket Allotment

(1 Booth) 10x10	(2 Booths) 10x20	(3 Booths) 10x30	(Islands) 20x20+	*Additional badges/tickets are \$5 each (up to 2 additional max).
5 comp badges/tickets	10 comp badges/tickets	15 comp badges/tickets	20 comp badges/tickets	



SHOW SERVICE CONTRACTOR AND STANDARD VENDOR BOOTH PACKAGE INCLUSIONS

International Convention Services (ICS) is our official service contractor. Any additional equipment requirements outside what will be provided in our standard booth package including electrical, carpeting and additional tables can be purchased through ICS. Please see the ICS Service Kit and for questions or additional information, please email helpdesk@icshawaii.net or call (808) 832-2431.

Booth ID Sign

Each (10x10) booth will be provided (1) 7" x 44" sign. Business names will be printed based on the information provided in the Vendor Portal. Please indicate if you have a preference on how your business name appears on the booth ID sign by July 9, 2025. Send an email to helpdesk@icshawaii.net.

Skirted Table (White) - 6'L x 24"W x 30'H or 8'L x 24"W x 30"H

Each (10x10) booth will be provided (1) table. Please confirm your choice of either 6' or 8' table by contacting ICS at (808) 832-2431 or email helpdesk@icshawaii.net by August 1, 2025

Pipe & Drape (White)

Each vendor booth comes equipped with 3-foot high sidewall and an 8-foot high back wall. As a reminder, there is an 8ft height limit for all booths. Additionally, vendors may not attach any materials to pillars, walls or other parts of the HCC.

Chairs

Each (10x10) booth will be provided (2) two chairs per.

Wastebasket

Each (10x10) booth will be provided (1) wastebasket per.

Vendor Listing

All Vendors will be listed in the event program, in addition to being searchable in this year's new digital Vendor map, available online and accessible via smartphone using a QR code.

Wi-Fi

Wifi network name and password will be provided by the Vendor Kokua Desk upon check-in during Vendor load-in days. The Wifi Network is exclusively for Vendors and staff. Please do not share with attendees.



REQUIREMENTS FOR FOOD & BEVERAGE VENDORS

Please read carefully as there have been several supplier changes for F&B Vendors this year.

CORKAGE - All food and beverage vendors are required to pay an additional \$109.20 (plus taxes) corkage/forkage fee to the Levy, the food and beverage provider for the Hawai'i Convention Center. Vendors pre-packaged items, prepared on-site or off-site, are also subject to the corkage/forkage fee. The fee must be paid through the Vendor Portal prior to load-in at the Hawai'i Convention Center. Food and Beverage vendors will not be permitted to load-in if the corkage/forkage fee remains unpaid.

HAND WASHING STATIONS - Food and beverage Vendors intending to sell unpackaged samples, or selling food prepared on-site, are required to have a hand washing station. Vendors may provide their own, or rent directly through Hawai'i Convention Center (HCC) by contacting Sisilia Po'oi at spooi@hccasm.com. All other food & beverage guidelines still apply. Please refer to the Vendor Agreement.



BEVERAGE LIDS - All beverages sold on site are required to be served with lids.

REFRIGERATOR SPACE RENTAL - Refrigerator space is no longer available through HCC/Levy this season. The Festival will bring in reefer containers to be managed by ICS. Space is limited. The temperature is kept at approx 34 degrees. Items may be stored overnight and throughout the duration of the Festival. Items must be cleared out by Sunday, August 17, 2025 by 8:00 p.m. To book refrigerator space, contact ICS at helpdesk@icshawaii.net.

ICE PURCHASE - Ice is available for purchase directly through Levy, HCC's food and beverage provider. To make an ice purchase, contact Gina Meyer at gmeyer@levyrestaurants.com. Pricing is as follows:

250 pounds of ice with caddy: \$150.00 plus tax and 23% service fee
Half pounds of ice with caddy: \$75.00 plus tax and 23% service fee
Additional pounds \$1.00 per.
Booth delivery fees \$50 per drop off.

For additional food and beverage resources, please refer to the detailed Food & Beverage guidelines in the Vendor Agreement, located in the vendor portal, and on our website (page 11).



BOOTH LAYOUT & CUSTOMER LINES

As a reminder, **all Vendors are responsible for effectively managing their own customer lines.** We ask Vendors to configure booths as proactively as possible to accommodate for potential queues.

The Festival does not provide Vendors rope and stanchion and does not assign Festival volunteers directly to Vendors for this purpose.

- The Festival recommends Vendors consider renting rope and stanchions through ICS
- Please plan ahead and schedule staff to assist with line management as needed. For additional resources, line management personnel may be hired through our two staffing support partners:
 - Gourmet Events Hawai'i by booking [HERE](#), or emailing lisa@gourmeteventshawaii.com
 - ICS by emailing helpdesk@icshawaii.net.

Kokua Reminders:

- Part of line management is ensuring your lines do not block the booth of another vendor. Mahalo in advance for supporting your fellow vendors!
- Kindly be advised that if the vendor team observes a line creating an obstruction, you may be asked to provide additional staff support for this purpose.
- Aloha starts when the customer joins a line. Let's work together to create an environment of Aloha for all attendees!

VENDOR PARKING

Due to HCC construction, parking is severely limited this year. There will be no day-long availability without reservation; only brief access for load in and load out. **HCC has allocated a small group of parking spots available for rent on a first-come, first-served basis. HCC parking is \$25 a day. To make your reservation inquiry, email Sisilia Po'oi at spooi@hccasm.com.** Parking spots go on sale Monday, July 7th at 12pm, and issued according to order received (no emails received prior to July 7th at 12pm will be considered). Vehicle height clearance is 8'11". This year no vehicles may be left unattended. There will be no validations. No overnight parking.

To support our vendors, the Festival has also confirmed availability at the **Pan Am Building, located at 1600 Kapiolani Boulevard**, just a couple of blocks away from the Convention Center. The entrance to the parking lot is on Makaloa Street, directly across from Don Quijote. The cost is a flat rate of \$6.00 for up to 8 hours, thereafter, it is \$3.00 for every 30 minutes. On Friday, August 15, customers can enter, pull a ticket, and park in any unmarked stall on the 3rd and 4th floors. To receive the discounted rate, visit the parking office for a validation sticker. On the weekend, August 16th and 17th, customers can pull a ticket and pay directly at the machine without needing validation, as special daily rates apply.

Please note that while historically Ala Moana Mall has offered validated parking, this has not been provided to the Festival for 2025. Please encourage staff to transit or rideshare as much as possible.



MEDIA COVERAGE - PRODUCT SAMPLES & GIVEAWAYS

MIHF invests in public relations, in the form of TV, radio, and print advertising for marketing and promotion. If you would like to provide samples of your product to be shown on our TV interviews, media coverages, etc., please mail items to the following address:

Lilikoi Ladies LLC, PO Box 37853, Honolulu, Hawai`i 96837

Please include the name of your business, contact info, a brief company background, and a description of the provided products. Please indicate if you would like the items returned to you, as it's likely that the media would like to keep the products for further promotional purposes.

SOCIAL MEDIA

If you would like the opportunity to be highlighted on the Made in Hawai`i Festival's social media platforms, please message @madeinhi on Instagram, or send an email to PR@madeinhawaiifestival.com, with your post idea, sample imagery and suggested caption to coordinate.

We strive to share posts from our vendors to our Stories as much as possible! Feel free to always tag, and mention us in your MIHF related posts. Stay connected and follow us on all social media platforms. Please use the following graphic to promote on social media platforms. #madeinhawaiifestival





SECURITY

This year there will be increased security present during open Festival hours for the general premise only. The Exhibit Hall doors will be locked before and after Festival hours. There will NOT be overnight security. MIHF shall not be held liable for any damaged, lost, or stolen items on premises. **Please see the ICS Service Kit if secured overnight storage is needed.**

DESIGNATED VENDOR ENTRANCE/EXIT

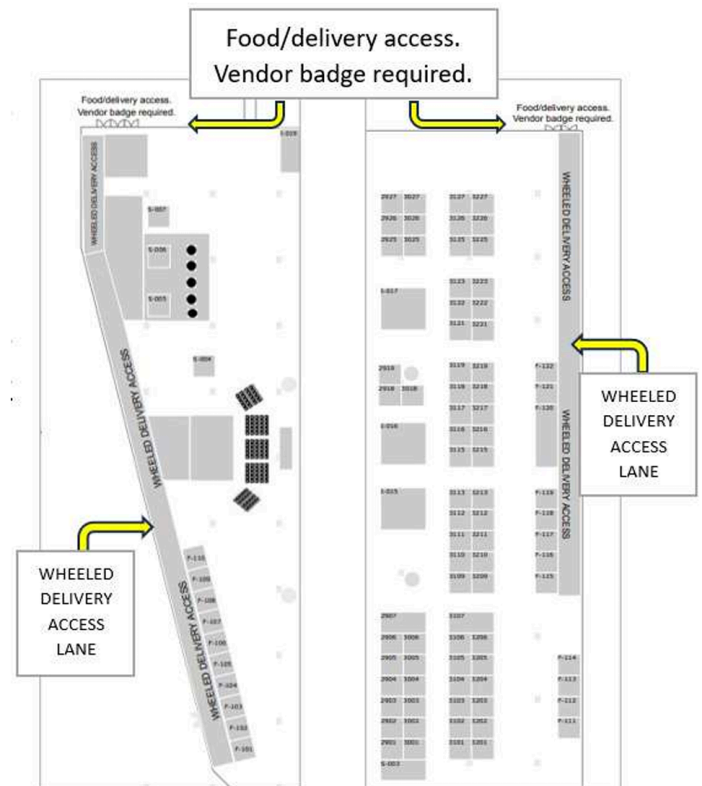
Vendors are the star of our show and have their own dedicated entrance:

- Vendors may enter through the back of the exhibit halls, accessible from the freight elevators or through the marked designated doors at the front entrances of the exhibit halls.
- All vendors **must** wear their badges to access these areas, including staff. Failure to present a badge and/or ticket can result in removal from the HCC

WHEELED CARTS & PRODUCT RE-STOCKING

Wheeled carts or hand trucks are only permitted to be used in the exhibit halls during load-in, load-out, before/after Festival hours, or in the wheeled delivery access lanes during Festival hours. The wheeled delivery access lanes are accessible through the freight elevators/loading dock area. Vendor badge required to enter.

Wheeled carts or hand trucks are not permitted in the HCC lobby or in guest elevators. Vendors may hand-carry items through HCC's lobby entrance and enter the exhibit halls through the marked designated doors.





VENDOR LOAD-IN

Vendor load-in will take place on Wednesday, August 13, 2025, and Thursday, August 14, 2025. Vendors are scheduled for staggered arrival times based on booth numbers due to the limited availability of elevators. **Vendors may send an email to exhibitors@madeinhawaiifestival.com if the scheduled load-in day or time need to be adjusted. Vendors may come back anytime or stay until load-in closing time to complete booth set-up.** Parking rates apply during load-in. Please expect delays due to the increased number of participating Vendors.

LOAD-IN HOURS

Wednesday, August 13, 2025 | 10:00 a.m. - 10:00 p.m.

Thursday, August 14, 2024 | 8:00 a.m. - 8:00 p.m.

Please check your booth number and refer to the Vendor load-in schedule on the following page. Click [HERE](#) to access the Vendor Portal. From the HOME screen, scroll down and click on 'Upcoming reservations.' The booth number is listed next to 'Map.' Alternatively, click [HERE](#) to access the show floor plan in real-time. Please check your booth number and refer to the vendor load-in date and arrival time below.

As a reminder, Vendors must bring their own staff, wagons, hand trucks, etc. for load-in and load-out. MIHF staff and volunteers are not permitted to handle Vendor's products, displays, etc. To hire service staff, please contact our service provider, ICS at helpdesk@icshawaii.net or call (808) 832-2430.

Hawai'i Convention Center - Exhibit Hall I & II
1801 Kalākaua Ave Honolulu, HI 96815
[GOOGLE MAPS LINK](#)

August 14

FOR BEFORE AND AFTER
FESTIVAL HOURS AND
VENDOR LOAD-OUT ONLY!
One 4ft. table for hand cart

One Chair
and one
Easel

One Chair
and one
Easel

4 pm

2 pm

Stage 10 **10 am** FOR AV

6 pm

2pm

F-106
Tropical
Vine I & C

10 am

10 am

12 pm

3 am

4 pm

12 pm

8 am

August 13



LOAD-IN DATE & ARRIVAL TIME

August 13, 2025					
LOAD-IN ARRIVAL TIME - BOOTH NUMBER					
8:00 a.m.	10:00 a.m.	12:00 p.m.	2:00 p.m.	4:00 p.m.	6:00 p.m.
1701 - 1707	F101 - F110	1709	109 - 112	1712 - 1713	113
1802 - 1806	101 - 107	1711	210 - 211	1812	212 - 213
1901 - 1907	202 - 206	1810 - 1811	309 - 311	1912 - 1913	313
2001 - 2006	501 - 507	1909 - 1911	410 - 411	2012-2013	413
S-003	602 - 606	2010 - 2011	509	I-011	I-001
2103 - 2107	701 - 707	2109 - 2110	709 - 711	I-012	712 - 713
2301 - 2307	802 - 806	2309	810 - 811	2512 - 2513	812 - 813
2402 - 2406	S-001	2509 - 2511	909 - 911	2613	913
2501 - 2507	901 - 907	2609 - 2611	1010 - 1011	2713	1013
2602 - 2606	1001 - 1006	2709 - 2711	1309 - 1312	2812 - 2813	I-004
2701 - 2707	1101 - 1107	2809 - 2811	1409 - 1411	I-015	1313
2802 - 2806	1202 - 1206	2909	1509 - 1511	3113	1412 - 1413
2901 - 2907	1301 - 1307	3109 - 3112	1609	3213	1512 - 1513
3001 - 3006	1401 - 1406	3210 - 3211		F119 - F120	1613
3101 - 3107	S-002	F116 - F118			
3201 - 3207	1501 - 1507				
F111 - F115	1601 - 1606				



August 14, 2025					
LOAD-IN ARRIVAL TIME - BOOTH NUMBER					
8:00 a.m.	10:00 a.m.	12:00 p.m.	2:00 p.m.	4:00 p.m.	6:00 p.m.
I-009	115 - 119	121 - 123	1725 - 1727	125 - 127	
1719	215 - 219	221 - 223	1825 - 1827	225 - 226	
1915 - 1919	315 - 319	321 - 323	1925	S-008	
2015 - 2019	416 - 419	422 - 423	2025 - 2027	325 - 327	
2115 - 2119	I-002	I-003	2125 - 2127	525 - 527	
2216 - 2219	519	721 - 723	2225 - 2227	625 - 626	
I-013	715 - 719	821 - 823	2325 - 2327	725 - 727	
2515 - 2519	815 - 818	921 - 923	2425 - 2427	826 - 827	
2615 - 2619	915 - 919	1022 - 1023	2725 - 2727	925 - 927	
2715 - 2719	1016 - 1019	I-006	2827	1026 - 1027	
2816 - 2819	I-005	1321 - 1323	I-202	1125 - 1127	
I-016	1119	1421 - 1423	2925 - 2927	1225 - 1227	
2917	1315 - 1319	1521 - 1523	3027	I-007	
3115 - 3119	1415 - 1419	1623	S-203	1525 - 1527	
3215 - 3219	1515 - 1519	1721	3125 - 3127	1626 - 1627	
F121 - F124	1616 - 1618	1821 - 1823	3225 - 3227		
		1921 - 1923			
		2021 - 2023			
		2121 - 2123			
		2222 - 2223			
		I-014			

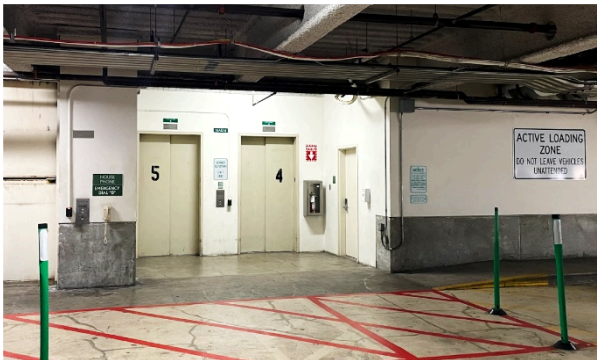


August 14, 2025					
LOAD-IN ARRIVAL TIME - BOOTH NUMBER					
8:00 a.m.	10:00 a.m.	12:00 p.m.	2:00 p.m.	4:00 p.m.	6:00 p.m.
		2521 - 2523			
		2622 - 2623			



FROM KALĀKAUA AVENUE

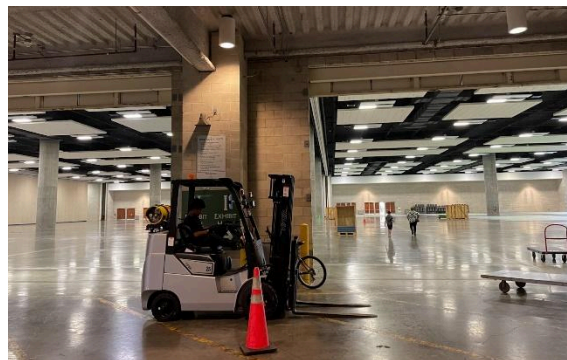
- Turn RIGHT to enter HCC PARKING GARAGE
- Sharp LEFT to park in the loading area, ROW F - vehicles may not be left unattended.
- Unload and use freight elevator 4, 5, 6 or 7.



- Press *1 for Loading Dock / Exhibitor Hall

*Exit elevator 4 & 5,
turn LEFT towards the
Exhibitor Hall.

*Exit elevator 6 & 7,
turn RIGHT towards
the Exhibitor Hall.



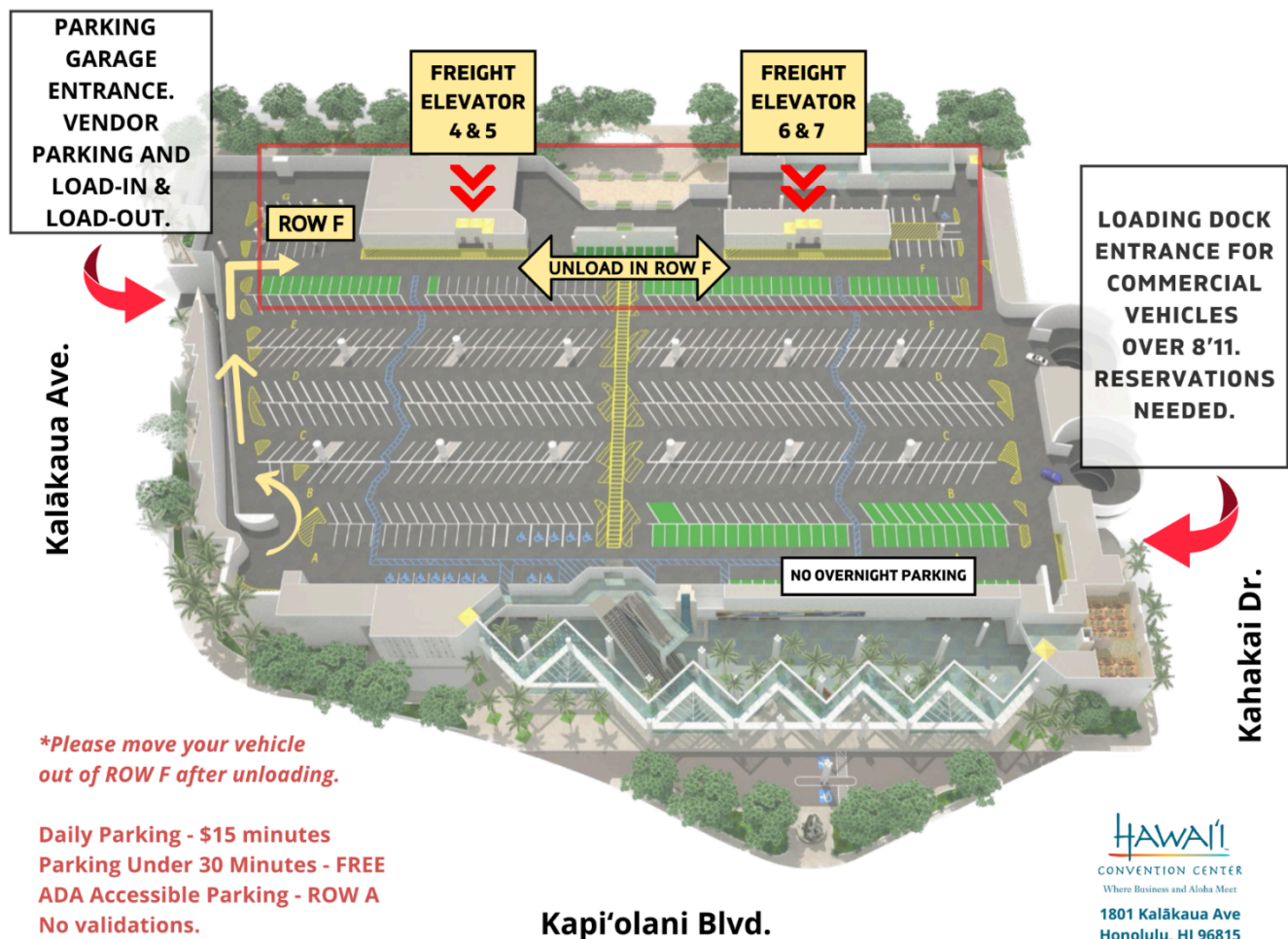
- Drop-off belongings in your booth space. There will be volunteers to guide you to your booth.
- Move your vehicle out of ROW F **BEFORE** setting up your booth.
- Check-in with Vendor Management to pick-up your vendor badges.



LOADING DOCK

- HCC's loading dock is limited to commercial vehicles only: high cubes, container trucks, etc
- All commercial vehicles over 8'11" must use the loading dock for load-in and load-out.
- Personal vehicles are not permitted on the dock (and must use the parking access)
- The loading dock is for ACTIVE LOADING only. Parking is not permitted in the loading dock and vehicles may not be left unattended.

Loading Dock Reservations: Vendors may make reservations for 30-minute loading periods. All reservation requests must be received by Wednesday, August 6th to be guaranteed. Make your reservation by filling out the loading dock form [HERE](#). For additional questions you may contact HCC's Receiving Specialist Samuel Guzman at sguzman@hccasm.com.





VENDOR LOAD-OUT

Vendors may not break down their booths before 5:00 p.m. on Sunday, August 17, 2025. All vendors must be loaded out by 8:00 p.m. Carriers (Truckers) must be checked in by 7:00 p.m. Vendor materials or freight left on the exhibit floor after 8:00 p.m. on Sunday, August 17, will be removed by our service provider, ICS at your expense. If you require assistance with your outbound shipment(s), please make prior arrangements with ICS or visit the ICS Service Desk during the Service Desk Hours and not during dismantle. Please see ICS attachment for more information.

*As we are anticipating a very busy loadout timeline, we ask for patience and orderliness during this process. Vendors may be assessed a fine of \$150.00 for breaking down or vacating their booth before the designated closing time, and may forfeit vendor participation in future years events.

FAILURE TO VACATE/REMOVAL OF PROPERTY

Upon the conclusion of the MIHF, Vendors must remove all goods, merchandise, property, and debris owned by the Vendor. Any such property not removed shall be considered abandoned and, at the MIHF's discretion, be removed or disposed of in any manner MIHF deems expedient.

Vendor hereby waives all claims for damage resulting from such removal, and disposal of such property and indemnifies Hawai'i Food Industry Association and Made in Hawai'i Festival, HFIA and its officers, agents and employees from any damages or costs including reasonable attorney's fees resulting from such removal and disposal.

DISPOSAL OF TRASH

Please be advised that Vendors are responsible for the cleaning of their respective booth areas, unless cleaning services have been specifically ordered from ICS. It is your responsibility to keep your booth clean and presentable at all times. In addition, if you are serving any product samples, you must provide additional adequately sized trash receptacles to accommodate the added rubbish. All rubbish created must be taken to the appropriate dumpster as indicated in the rear of each building for disposal and not placed in any trash cans inside of the building.

Large trash dumpsters are located in the parking lot behind the Exhibition Hall and Arena, so please dispose all your trash and large items in these dumpsters. Flatten all boxes and cartons before disposing. Please note that there are two dumpsters, one for trash and one for cardboard. **You may not deposit trash in the receptacles in or around the Exhibition Hall or Arena. You are not permitted to leave any items, trash, or boxes remaining in your trashcan or booth after you breakdown and move out. Any exhibitor caught placing trash in the receptacles rather than designated dumpsters or leaving behind trash in booths after the show will be assessed a \$150 fine per incident.**



VENDOR RESOURCES

HAWAII FOOD INDUSTRY ASSOCIATION

Not a member yet? [Join online today](#) to take advantage of all benefits as a member of Hawai'i's top advocacy association representing the food & beverage industry.

All HFIA Members receive the full package of member benefits including advocacy at the State Capitol; new member promotions; a subscription to the Hawai'i Retail Grocer Magazine; a link to your company website from hawaiiifood.com; HFIA weekly update email bulletins; education & meetings; access to all social and golf events; and more. **Apply [HERE](#)!**

GOURMET EVENTS HAWAII - STAFFING



Looking for staffing resources to assist your load in, load out or booth line management? Book with your trusted aloha providers: [2025 Made in Hawai'i Staffing Support](#).



Made in Hawaii Festival 2025 Waived Bag Fee Promotion

**Receive 2 complimentary checked bags* when you book your
Made in Hawaii Festival travel on Hawaiian Airlines.**

1. Made in Hawaii Festival travel must be made by August 01, 2025
2. Reservations must be made using this link:
[HawaiianAirlines.com/affiliate?affcode=MADEINHAWAII](https://hawaiianairlines.com/affiliate?affcode=MADEINHAWAII)
3. You must register as a Huaka'i member to receive the first bag complimentary: <https://www.hawaiianairlines.com/huakai>
4. Provide us your reservation confirmation code by completing this form: <https://forms.office.com/r/b1q5HZyNwB>

*You must enroll in the Huaka'i program to receive the first bag complimentary through the Huaka'i benefit. The second bag will be waived, allowing for a total of two bags

- Two complimentary checked bags, up to two travelers per exhibitor.
- Baggage Rules and Restrictions apply. Additional fees apply for oversize and overweight bags.
- If you have any questions, please reach out to US.Sales@HawaiianAir.com

*As a Made in Hawaii exhibitor, you can take advantage of our exclusive offer.
5% discount on flights to our North America and International destinations.*

Please use this link to take advantage of this exclusive offer:

**Bookings must be made no later than August 01, 2025 for future travel*
[HawaiianAirlines.com/affiliate?affcode=MADEINHAWAII](https://hawaiianairlines.com/affiliate?affcode=MADEINHAWAII)





2025 Made in Hawai'i Vendors - Hawaiian Airlines





Made in Hawaii Festival 2025 - Promotional Rate

Rate Information

717 Passenger Aircraft	\$30.00 Min/ \$.55 per pound
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****Interisland Rates valid to/from Honolulu, exclusively on Hawaiian Airlines Cargo Only****
Rates includes Fuel and Security Fees

Rate Application:

- Rate valid for qualified exhibitors attending the 2025 Made in Hawaii Festival.
- This special rate may be used for Perishables and Freight of All Kind except dangerous goods, high value articles, human remains, live animals, or any other item deemed unfit for carriage by the carrier under this Special Rate. Please visit our website at www.hawaiianaircargo.com for packaging requirements.
- Rates illustrated are in US Dollars. Hawaiian Air Cargo reserves the right to change rates and schedules without notice.
- Security Inspections will be made on your shipments before being accepted. Please allow extra time for these inspections.
- Due to space limitations, we will not be able to store partial or all shipments at our cargo facilities.
- To receive this promotional rate, **all shipments must be booked by July 15-August 18** and **shipments must be tendered by August 10-19.**

Booking Agent, please use: SCR-0015

Shipper Information:

Event Dates	August 15-17
Payment	All shipments must be prepaid
Booking and Contact	Cargo Capacity – (877) 422-2746 or cargo.capacity@HawaiianAir.com

All boxes must be properly labeled with noticeable IDs on each piece. As many totes lookalike.

Made in Hawaii 2025
Your Company Name:
Your Phone Contact:
Piece Count: (i.e., 1 of 14, 2 of 14)

Wood stands and displays items **MUST** be shrink-wrapped.



This table provides maximum dimensions of cargo packages that will pass through the D717 Forward cargo door												
Height Inches	Width Inches											
	3	6	9	12	15	18	21	24	27	30	33	35
3	192	190	188	186	182	146	128	117	107	95	88	82
6	191	186	188	186	144	130	125	115	106	94	85	81
9	190	188	186	180	142	124	120	110	93	84	78	73
12	189	187	185	160	136	123	117	106	92	83	77	72
15	188	182	160	140	130	120	113	103	91	82	75	71
18	178	161	144	132	125	116	107	96	88	79	72	68
21	154	144	134	125	124	115	105	92	84	75	68	64
24	136	127	125	124	123	114	102	89	81	73	66	62
27	127	125	124	123	122	113	99	86	78	71	65	61
30	127	125	124	123	122	111	97	85	74	68	60	58
	Length Inches											



ALA MOANA HOTEL

Ala Moana Hotel The Ala Moana Hotel by Mantra is offering a 2025 Made in Hawai'i Festival Vendor discounted room rate from August 13 - August 18, 2025. Through the dedicated booking website, you'll be able to make, modify, and cancel hotel reservations online, as well as take advantage of any room upgrades, amenities, or other services offered by the hotel.

Rates:

Special Self-Park Rate of \$25.00 per night/per vehicle for in-house guests

Kona Tower: \$189 per night, single/double occupancy, plus taxes

Waikiki Tower: \$219 per night, single/double occupancy, plus taxes

Reserve:

Booking Website: <https://book.passkey.com/e/51039709>

Reservations Toll Free: (800)367-6025

Reservations Local Phone: (808)955-4811 Email: groupreservations@alamoanahotel.com





Kea Peters, Owner of Kākou Collective

We're here to help your business thrive.

CPB Rising Tide represents the belief that there is strength in partnerships. Access resources to help your business grow and harness the power of a community committed to your success. It's free to become a member, and all who are registered to do business in Hawaii are welcomed to join.

Through CPB Rising Tide's resources, you can:

- **Gain access to educational workshops**, promotions and special events in collaboration with community partners.
- **Be considered for member spotlights on CPBRisingTide.com and in social media**, providing the business and business owner an opportunity to talk story about their products and services.
- **Bring your ideas to life with complementary use of Tidepools at Central Pacific Bank**, a co-working space in Downtown Honolulu that sparks creativity, collaboration, and motivation.

CPB Rising Tide is backed by Central Pacific Bank.
To learn more or join the CPB Rising Tide community,
visit CPBRisingtide.com or scan the QR code.



CPB Rising Tide

CPBRisingTide.com

Member FDIC



DBEDT

STATE OF HAWAII • DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM

Presents HOT NEW PRODUCTS!



Pavilion Booths

**2125-2127, 2225-2227, 2325-2327,
2425-2427, 2525-2527, 2625-2627**



BUSINESS DEVELOPMENT & SUPPORT DIVISION

Helping Businesses

**Expanding Investments
& Jobs**

Increasing Exports

Supporting

Developing Workforce

International Relations



invest.hawaii.gov



Distributed across Hawai'i under our Maui Harvest label, our locally grown produce represent a small step toward enhancing food security in the islands, strengthening our local economy and keeping Maui green. Each time you choose island-grown, you help power a sustainable future we can all be proud of. A warm mahalo from all of us at Mahi Pono for your support of Maui Harvest products- Farmed with aloha from the heart of Maui.



by Mahi Pono



Proud to support the Made in Hawaii Festival and locally-grown small businesses across the state.

LOCAL. SUSTAINABLE.
GROWING GOODNESS ON MAUI.

www.mahipono.com

Sales inquiries- Email sales@mahipono.com



JPG HAWAII

Tradeshow Survival Kit

<https://www.dropbox.com/scl/fi/rhegf90wv7cjlzliofhj2/MIHF-2025-Trade-Show-Survival-Kit.pdf?rlkey=qbvt4y3g04v5o9d7k151iehea&dl=0>

JPG Hawai'i Menu of Services

<https://www.dropbox.com/scl/fi/mbfg8fdwby2b3ffanh86v/03292024-JPG-Menu-web.pdf?rlkey=f3fa z2g4i0a71ydd7n6765xhv&dl=0>

Please send all inquiries to Jodi@jpghawaii.com and that they list your booth number.

TRADE SHOW SURVIVAL KIT

 <p>10ft Straight Tension Fabric Display \$1280.00</p>	 <p>20ft Straight Tension Fabric Display \$2285.00</p>	
 <p>10ft SEG Backlit Fabric Display \$3046.00</p>	 <p>Tension Fabric Stand 36"x90" - \$520.00 48"x90" - \$700.00</p>	 <p>Deluxe Retractable 33"x81" \$360.00</p>
 <p>10ftx10ft Event Tent (Full Color) \$1,250.00</p>	 <p>6ft Table Throw \$340.00</p>	 <p>6ft Stretch Table Cover \$452.00</p>

MADE IN HAWAII VENDORS GET 5% OFF ITEMS ON THIS LIST PLUS FREE SHIPPING TO YOUR LOCATION

Must indicate that you are a MADE IN HAWAII vendor and list BOOTH NUMBER when ordering.
Pricing based on print ready artwork being provided on JPG Hawaii supplied template. Turnaround time is 5-7 business days.
Inquire for RUSH services if needed. May not combine with any other discounts or promotions.

jodi@jpghawaii.com
JPGhawaii.com
808.220.5188