

#### FOR IMMEDIATE RELEASE

# Hawaiian Airlines presents the 30<sup>th</sup> Annual Made in Hawaii Festival TICKETS ON SALE NOW

2024 Event Features Expansive Selection of Products, Entertainment, Chef Demos and More!

Honolulu, HI – August 9, 2024 – Tickets are now available for the state's most loved festival. Hawaiian Airlines presents the 30th Annual Made in Hawai'i Festival will be an incredible showcase of Hawai'i's creativity with more than 700 vendor booths and an expansive list of award-winning entertainment, chef demos and samples, fashion shows, a beer garden and more. The three-day festival will be held for the second time at the iconic Hawai'i Convention Center in Exhibit Halls I, II & II from Aug. 23 - 25, 2024. All-day tickets are available now for \$8 at www.MadeinHawaiiFestival.com.

#### More than 700 Vendor Booths

Hawaiian Airlines Presents the 30th Annual Made in Hawai'i Festival will spotlight the state's most talented local artisans, makers and entrepreneurs with an impressive showcase of Hawaiiana, clothing, food items, unique gifts, exquisite jewelry, intricate arts and crafts, and much more reflecting the diversity and creativity of the islands. Attendees can look forward to shopping over 200,000 square feet and peruse long-time favorites and newcomers alike.

## Award-Winning Entertainment, Chef Demos & Samples, and Fashion Shows

Local sought after chefs will present cooking demonstrations, providing insight into the art of Hawaiʻi's diverse cuisine and while guests can sample their creations. Adding to the festive ambiance, Nā Hōkū Hanohano award-winning musicians will take the stage to entertain attendees with traditional and contemporary music of the islands. Attendees will also be treated to fashion shows where the latest designs from Lexbreezy and Simply Sisters by Lola will hit the stage.

#### **SCHEDULE**

Friday, Aug. 23 (public hours 10 a.m. – 8 p.m.)

- 11:00 a.m. Cooking Demonstration Chef Steve Balantac (Hula Grill)
- 12:00 p.m. Cooking Demonstration Pitch Sports Bar Chef Jon Tamashiro & Mixologist Jessica Grant (Sponsored by Mahi Pono)
- 1:00 p.m. Cooking Demonstration Chef Ahu & Nili (Istanbul)
- 2:00 p.m. Entertainment Jerry Santos & Kamuela Kimokeo
- 3:00 p.m. Entertainment Kupaoa
- 4:00 p.m. Entertainment Taimane
- 5:00 p.m. Fashion Show Lexbreezy & Simply Sisters by Lola
- 6:00 p.m. Entertainment Streetlight Cadence

## Saturday, Aug. 24 (public hours 9 a.m. – 8 p.m.)

- 10:00 a.m. Cooking Demonstration Chef Cydney Wilcox (Banyan's Craft Kitchen & Lounge)
- 11:00 a.m. Cooking Demonstration Chef Keoni Chang (Sponsored by Foodland)
- 12:00 p.m. Cooking Demonstration Chef Keaka Lee (Kapa Hale, Hawaiian Airlines Featured Chef)
- 1:00 p.m. Entertainment Frank DeLima
- 2:00 p.m. Entertainment Bobby Moderow, Jr. & Kawika Kahiapo
- 3:00 p.m. Kani Ka Pila Grille Talent Search

## Sunday, Aug. 25 (public hours 9 a.m. – 5 p.m.)

- 10:00 a.m. Cooking Demonstration Chef Henry Lai (Robata JINYA)
- 11:00 a.m. Cooking Demonstration Chef Ala Sutton (Ala Carte Catering)
- 12:00 p.m. Cooking Demonstration Chef Robin Abad (Ali'i Fish Market)
- 1:00 p.m. Entertainment Melveen Leed
- 2:00 p.m. Entertainment Sean Na'auao (Nā Hokū Hanohano Awards 2024, Male Vocalist of the Year). \*Schedule is subject to change

## Made in Hawai'i Festival Beer Garden

The Made in Hawai'i Festival Beer Garden sponsored by Island Distributing and RNDC will be available to ticket holders ages 21 and older. The Beer Garden will be the perfect spot to sample the latest from Hawai'i's local breweries including Maui Brewing, Kupu Spirits, and Ola Brew.

## 2024 Made in Hawai'i Festival Sweepstakes

All attendees will have the chance to win the 2024 Made in Hawaii Festival Sweepstakes which includes a grand prize of 160,000 HawaiianMiles, courtesy of Hawaiian Airlines, two-night stay in a one-bedroom ocean view suite at the Ala Moana Hotel by Mantra and a family four-pack of passes to the 2025 Made in Hawai'i Festival. The HawaiianMiles can be redeemed for air travel between any North America Hawaiian Airlines gateway city and a Hawaiian Airlines destination city in Hawai'i. Individuals can enter on the <a href="Website Sweepstakes page">Website Sweepstakes page</a>, and all ticket holders are automatically entered for a chance to win.

## **Parking**

Attendees to this year's festival are encouraged to <u>park</u> at Ala Moana Center using a special discount promo code: HCC@@. It is recommended that attendees also explore other transportation options

such as using a rideshare or take advantage of Honolulu's <u>The Bus</u> routes for convenient access to Hawai'i Convention Center.

For more information about the festival, parking and to purchase all-day tickets for \$8, visit <a href="www.MadeinHawaiiFestival.com">www.MadeinHawaiiFestival.com</a>. Follow Made in Hawai'i Festival on social media (@madeinhi) on <a href="Facebook">Facebook</a>, <a href="Instagram">Instagram</a>, <a href="Twitter">Twitter</a> and <a href="TikTok">TikTok</a>.

#### Hours

- Friday, Aug. 23| Buyers Hours 8 a.m. 10 a.m.
  - Public Hours 10 a.m. 8 p.m.
- Saturday, Aug. 24 9 a.m. 8 p.m.
- Sunday, Aug. 25| 9 a.m. 5 p.m.

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#### **About Made in Hawaii Festival**

For the last 30 years, the Made in Hawaii Festival (MIHF) has served as Hawai'i's premier event exclusively showcasing made-in-Hawai'i products. Today, MIHF is the state's most-loved festival, showcasing thousands of made-in-Hawai'i goods including art, clothing, jewelry, food and much more. Since its inception, MIHF has been produced by the Hawaii Food Industry Association. Visit <a href="www.MadeinHawaiiFestival.com">www.MadeinHawaiiFestival.com</a> for more info.

#### **About Hawaiian Airlines**

Now in its 95th year of continuous service, Hawaiian is Hawai'i's largest and longest-serving airline. Hawaiian offers approximately 150 daily flights within the Hawaiian Islands, and nonstop flights between Hawai'i and 16 U.S. gateway cities – more than any other airline – as well as service connecting Honolulu and American Samoa, Australia, Cook Islands, Japan, New Zealand, South Korea and Tahiti.

Consumer surveys by Condé Nast Traveler and TripAdvisor have placed Hawaiian among the top of all domestic airlines serving Hawaii. The carrier was named Hawaiis best employer by Forbes in 2022 and has topped *Travel + Leisure's World's Best* list as the No. 1 U.S. airline for the past two years. Hawaiian has also led all U.S. carriers in on-time performance for 18 consecutive years (2004-2021) as reported by the U.S. Department of Transportation.

The airline is committed to connecting people with aloha by offering complimentary meals for all guests on transpacific routes and the convenience of no change fees on Main Cabin and Premium Cabin seats. HawaiianMiles members also enjoy flexibility with miles that never expire. As Hawaii's hometown airline, Hawaiian encourages guests to <a href="Travel Pono">Travel Pono</a> and experience the islands safely and respectfully.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at <a href="HawaiianAirlines.com">HawaiianAirlines.com</a>. Follow Hawaiian's Twitter updates (<a href="MawaiianAir">@ HawaiianAir</a>), become a fan on Facebook (<a href="HawaiianAirlines">HawaiianAir</a>), and follow us on Instagram (<a href="hawaiianairlines">hawaiianairlines</a>). For career postings and updates, follow Hawaiian's LinkedIn page.

For media inquiries, please visit Hawaiian Airlines' online newsroom.

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