



August 23, 2024

**FOR IMMEDIATE RELEASE**

## **MEDIA ADVISORY**

### **30<sup>TH</sup> ANNUAL MADE IN HAWAII FESTIVAL**

**AT THE HAWAII CONVENTION CENTER: AUG. 23-25**

*Largest event ever in the festival's history is now underway!*

Hawaiian Airlines presents the 30<sup>th</sup> Annual Made in Hawai'i Festival is currently underway at the Hawai'i Convention Center from August 23-25, 2024. Attendees will be able to shop more than 700 vendor booths from the state's most talented local artisans, makers and entrepreneurs showcasing an array of Hawaiiana, clothing, food items, unique gifts, exquisite jewelry, intricate arts and crafts, and much more. This year, the festival will feature local chef cooking demonstrations, Nā Hōkū Hanohano award-winning entertainment, a beer garden sponsored by Island Distributing and RNDK, and fashion shows highlighting the latest designs from Lexbreezy and Simply Sisters by Lola.

Media are welcome to attend and can park marked vehicles in the porte cochere during coverage times. 2 media all access badges have been dropped off at your headquarters.

*Contact Olena Heu at 808-368-2085 if needed.*

**Hawaiian Airlines presents the 30th annual Made in Hawaii Festival 2024.**

**Hawai'i Convention Center Exhibit Hall I, II & III**

1801 Kalākaua Ave, Honolulu, HI 96815

For stage schedule click [here](#).

#### **PARKING:**

Ala Moana Center click for details [here](#).

#### **WHO:**

**Olena Heu**, spokesperson for Made in Hawai'i Festival



PRESENTS



**Lauren Zirbel**, president of Hawai'i Food Industry Association  
**Festival vendors.** [Click here](#) for a map and vendor directory.

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